

# AIRDRIE ECHO

A reflection of our community

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## Turn your dream into a reality

*Self-publishing guru gives tips, dispels myths about writing a book*

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**H**ave you ever thought about writing your own book, but didn't know how to get started?

Publisher/author Kathleen Mailer has a new book coming out called *How to Write & Publish Your Own Book: From Conception to Book Store in 90 Days*, which not only gives helpful hints, but dispels many of the myths that are associated with writing a book.

"I have over nine self-published books," Mailer said. "I learned a lot in the school of hard knocks and it's a very expensive school."

"This book is about what to do and what not to do," she added.

Her book also entails the exact process of writing a book, as well as publishing it.

"I have some authors who've written books in half a day," Mailer said. "It just depends on what you've got going on."

"It isn't as hard as people think," she added. "It's really easy once you know how."

Mailer said there are costs incurred when publishing a book, although they are not as high as many people think, and she has a tip on how to alleviate those costs, as well.

"You can pre-sell books," Mailer said. "For my first book I pre-sold 80,000 copies."

"We are selling advanced copies of my new book right now," she added.

Many of the myths Mailer talks about in her new book include thinking you're not smart enough to write a novel or thinking you're too old.

"My job is to dispel these myths about writing and publishing your own book," she said. "I'm really about people using their hidden talents and spending more time with the people they love."

Mailer's new book will be on bookshelves March 1, although advanced copies are available to buy at [www.howtowriteandpublish.com](http://www.howtowriteandpublish.com)

"I believe Canadians have so much to give," she said. "We can be icons to the world. It's just important to have some support."

Mailer added that she would be happy to talk to anyone about their future writing projects and to remember one important detail – writing and publishing a book is an investment.

For more information on writing or publishing your own book, call Kathleen Mailer at 230-5946 ext. 2 or e-mail her at: [getbooked@shaw.ca](mailto:getbooked@shaw.ca)

