



**FOR RELEASE BEFORE JUNE 10th**

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## **WHAT DOES WAL-MART HAVE TO DO WITH HELPING YOU PUBLISH YOUR OWN BOOK?**

Canadians are constantly churning out top-notch authors – thousands every year. Many of these new literary geniuses are thanks to the help of **Calgary's own** self-publishing guru, Kathleen D. Mailer.

**Kathleen's new book has even caught the attention of Wal-Mart officials** and Calgary's Deerfoot store is no exception.

Deerfoot **Wal-Mart has teamed up with Kathleen** this weekend to bring self-publishing information to the masses that crowd through the door and are offering them her new book:

**How to Write & Publish Your Own Book:  
From Conception To Book Store in 90 Days!**

A percentage of their proceeds will, of course, go to their favourite charity. Proving once again that **Wal-Mart cares for their community and always strives to make a difference.**

Kathleen's Book Signing hits the road -  
Saturday and Sunday from 2-4PM  
(June 10th & 11<sup>th</sup>)  
Deerfoot Wal-Mart.

Kathleen Mailer is a self-publishing guru, professional speaker and coach. She has been on countless television and radio shows, and in newspapers across Canada.

If you would like more information, or to book Kathleen for an interview, please contact us at 230-5946 ext 1 OR email her at [getbooked@shaw.ca](mailto:getbooked@shaw.ca)

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